

NEWS RELEASE

January 11, 2018

Smith & Loveless Launches New ShadeAide.com Website

LENEXA, Kan. — Smith & Loveless Inc. announces the launch of <u>ShadeAide.com</u>, a new website promoting the leading control panel Human-Machine-Interface (HMI) cover, **ShadeAide**TM. The new website displays the product's complete range of sizes and colors, easy-to-read HMI brand compatibility charts, and a simple inquiry/order form for submission to Smith & Loveless' After Market Division.

Designed for the wide spectrum of electrical control panel suppliers and end-users, the easy-to-install **ShadeAide**TM protects and extends the life of panel HMIs from outside elements, especially the sun's damaging UV rays. With its easy-open cover and self-supporting flaps, **ShadeAide**TM enables operations personnel to clearly view and interact with any HMI screen. Not only does it shade from the sun and the elements for long-lasting protection, the **ShadeAide**TM can be locked for even additional safeguard.

Visit the site at www.ShadeAide.com.

##

About Smith & Loveless, Inc.: Founded in 1946, Smith & Loveless Inc. is a global manufacturing leader of engineered systems for the water and mining industries with installations in more than 75 nations around the world. For more information on Smith & Loveless Inc. and its products, visit www.smithandloveless.com, and follow the company on LinkedIn and Twitter.